



Canyon High School Football Booster Club
501(c)(3) Tax Exempt Nonprofit Federal Tax ID # 30-0846685

Dear Cowboy Football Family,

Welcome to the 2024 Cowboy Football season! The brotherhood of football is strong. It creates bonds through hard work, blood, sweat, celebration, and tears unlike no other. It is the ultimate team game that relies on many components for success. Our Cowboy Football Team is not just the players on the field. It also includes the coaches, parents, booster club members, alumni, the school, and the city of Canyon Country. Together, we make up the **culture** that is Cowboy Football! I am looking forward to a great season!

The following paperwork is attached:

- Cowboy Football JV/Varsity Calendar
- Family Contribution/Player Registration Form – **DUE July 25, 2024**
- Team and Individual Fundraiser Forms

Coming Soon: Summer Camp Online Registration (summer camp registration information can be found on the Canyon website and is paid through ASB)

The first item of business is the attached Family Contribution/Player Registration Form that you need to fill out and turn in immediately. **Please make sure you give us an email address or email addresses that you check daily and PLEASE UPDATE YOUR EMAIL ADDRESS AS THE YEAR PROGRESSES IF NEED BE. This email address that we have for you will be our main source of communication with you!!!** The Canyon High School Football Booster Club pays for 100% of the costs of the Football Program. Please take the time to review the Canyon High School Football Booster Club activities posted on the Football Program website www.CowboyFootball.org or on our social media pages. -- If you have any questions about the Canyon High School Football Booster Club, please email Nikky Stark, Canyon High School Football Booster Club President, chs.cowboyfootballbooster@gmail.com

The success of our program relies on parent participation in Football Booster Club activities—THANK YOU!!!

Sincerely,

A handwritten signature in blue ink that reads "Ken Holsenbeck".

Ken Holsenbeck
Head Football Coach, Canyon High School

COWBOY FOOTBALL

Player Contribution Fees

Green & Gold Family Contribution Amount – \$650

Some of the items covered by the fundraised fees:

- Use of Home Football Uniform, Away Football Uniform
- Use of Certified and Reconditioned Helmet
- Use of Certified and Reconditioned Shoulder Pads
- Game Day Socks (1 pair)
- Game Day polo
- Weight room, practice, and training equipment
- Use of locks for Personal Lockers
- Pink Armbands for Breast Cancer Awareness
- Spirit Pack Uniform
- Use of Practice Football Uniforms - Jersey / Pants
- Gatorade/Water for Practice
- Game Day video recording
- Hudl Highlight Account
- Bus Transportation
- Medical Supplies for Athletic Trainer
- Referee Fees
- Contribution to Game Day Lunches
- Complimentary meal for player at Banquet
- End of season commemorative item for each player

1st Down Family Contribution Amount - \$950

- All benefits included in **Green and Gold Club** Level above
- Custom **2024** Cowboy Football Warm-up Set
- 2 Banquet Parent Tickets

COWBOY FOOTBALL

Fundraisers

Blast Athletics Email Fundraiser (March 25th)

We are using Blast Athletics again to help support the family contribution total. Blast is a platform that allows us to raise money by sending out emails and text messages. **The Blast Athletic App will also be our Team communication app.** This is where you will find our schedule, practice changes, and get messages from Coach or Booster Admin. All of the donations your player brings in from the Blast Fundraiser goes directly towards your Family Contribution total!!

25 emails are required by each player for the Blast fundraiser to receive “SWAG PACK”

Universal Tickets (May 3rd)

Each player will receive **8 tickets** that they are required to sell! Tickets will cost **\$5 per ticket**. Once they enter the raffle those who purchase a ticket will have the chance to win 4 Universal Studios Tickets.

Community Discount Cards (June 25th)

Community Discount Cards are used to help support The Cowboy Football Program. Each player will receive 20 cards to sell for the football program. Each card sells for **\$20.00**, totalling \$400 for the program. Once all cards are sold, players will receive a set of **Cowboy Football Lineman or Receiver Gloves**.

After the player sells their **required** 20 cards, players earn \$15.00 per additional card sold towards their **Family Contribution Total**. (For Example: Joe sold his required 20 cards, then he sold 10 more. Joe will get \$150 toward his family contribution.)

Cowboy Round Up (July 13th)

This is our Family Football Fundraiser! Inauguration of a brand new football field! Invite your friends and family to our Alumni game to help fundraise for our end of the year banquet. We will have a coaches dunk tank, inflatable slide, line dancing and the Cowboy Canteen will be open before the game begins!

Disneyland Tickets (August 2nd)

Tickets will cost **\$5 per ticket**. This fundraiser will be open to the public to win 4 Disneyland tickets! Winner will be selected on September 20th at our Youth Day Game at Half time!

COWBOY FOOTBALL

Season Events Calendar

- March 25th - Blast Start Date
- April 29th - Spring Ball Begins 3:45pm-6:30pm
- May 3rd - Universal Studios Fundraiser
- May 18th - Community Outreach Day (Carousel Ranch)
- May 21st - Early Dismissal from practice (Canyon Graduation)
- May 27th - May 30th **NO PRACTICE DURING FINALS WEEK**
- June 1st - June 15th- **DEAD PERIOD**
- June 17th - First Day of Summer Ball **Mon.- Fri. 2:45 pm-6:30 pm**
- June 19th- **NO PRACTICE** (Juneteenth)
- June 25th - July 21st: Discount Card Fundraiser
- July 4th - Cowboy Pride Parade (If you are in town join us for the Santa Clarita Parade Thursday morning. All Canyon athletes are invited)
- July 4th & 5th - **NO PRACTICE**
- July 13th- **Cowboy Round Up**
- July 19th - Turn in Discount Cards and Sponsorship forms deadline
- July 24th - Equipment Handout
- July 25th - Family contribution fees are due
- July 27th- **Picture Day 8:00am**
- August 1st - First Day in Helmets
- August 2nd - Second Day in Helmets
- August 3rd - Saturday Practice Day three in helmets
- August 9th - Last day of Summer Ball
- August 16th - Season Starts with Home Game Scrimmage
- September 13th- Homecoming
- September 20th - Youth Day
- November 1st - Senior Night
- **Playoffs -November 8th , November 15, November 22nd, November 29th**

COWBOY FOOTBALL

Administrator: Jamie Foderaro Athletic Director: Ken Holsenbeck Head Coach: Ken Holsenbeck

NON-LEAGUE

DAY	DATE	OPPONENT	LOCATION	VAR	F/S
Fri.	16-Aug	Westlake HS (scrimmage)	Home	7:00	4:00
Thurs.	22-Aug	Charter Oak HS	Away		4:00
Fri.	23-Aug	Charter Oak HS	Away	7:00	
Fri.	30-Aug	Buena HS	Home	7:00	4:00
Thurs.	5-Sep	Cathedral HS	Away		4:00
Fri.	6-Sep	Cathedral HS	Away	7:00	
Fri.	13-Sep	Palm Springs HS	Home*	7:00	4:00

FOOTHILL LEAGUE

DAY	DATE	OPPONENT	LOCATION	VAR	F/S
Fri.	20-Sep	Castaic	Home	7:00	4:00
Fri.	27-Sep	Saugus	Away - COC	7:00	4:00
Fri.	4-Oct	Valencia	Home	7:30	
Sat.	5-Oct	Valencia	Home		10:00
Thurs.	10-Oct	Hart	Away - COC	7:00	4:00
Fri.	18-Oct	Bye			
Fri.	25-Oct	West Ranch	Away - COC	7:00	4:00
Fri.	1-Nov	Golden Valley	Home**	7:00	4:00
*Homecoming					
**Senior Night					



Corporate Sponsorship

This is a fantastic fundraising opportunity for you to create a win/win opportunity for one (or more) of our local businesses. A corporate sponsorship allows for an easy way to raise money for the program and at the same time provide funds towards your family contribution. 50% of the Corporate Sponsorship money goes to the program, and 50% of the money goes directly towards the player's \$650/\$950 Family Contribution amount. In return the business gets advertising at our home football games, social media, website, and/or in the media guide.

There is a copy of the Canyon High School Football Corporate Sponsorship Form at the end of this packet, and there is also a copy available on our website. More hard copies can be provided, as needed.

The player's name must appear on the Corporate Sponsorship Form in order for the player to get credit for the corporate sponsorship donation.

****Every family is encouraged to secure at least one Sponsor****



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Sponsorship Form

Please choose one of our different advertising options which are sure to fit your marketing budget. Sports fans are extremely loyal and routinely patronize the businesses that back Canyon High School Football. A Tax Write-Off receipt will immediately be provided to you as soon as we receive your check or on-line PayPal/Credit Card advertisement payment. On behalf of the Canyon High School Football Booster Club, the players and coaches, we would like to thank you for your support in becoming a proud sponsor member of the Cowboy Football Family! **Make your check payable to Canyon High School Football Booster Club and mail to Canyon High School, Attn: Head Football Coach-Ken Holsenbeck, 19300 W. Nadal Street, Canyon Country, CA, 91351.**

Advertiser’s CONTACT Person _____

ADDRESS: _____

Advertiser’s PHONE#: _____ Advertiser’s CELL #: _____

Advertiser’s E-MAIL ADDRESS: _____

(If applicable) Sponsorship is given for—Player’s Name: _____

1st Down Monthly Social Media Posts **\$150**

2nd Down Website Add,Social media **\$275**

3rd Down Business Recognition in Media Guide,Website Add,Social Media **\$400**

Touch Down Stadium Banner at each Home Game,Website Add, Social Media, Business Recognition in Media Guide Stadium Banner **\$550**

Media Guide Program Ads

Full Page Ad 7.5” x 10” - **\$400**

½ Page Ad 7.5” x 5”- **\$225**

¼ Page Ad 3.75” x 5”- **\$175**

Business Card Size Ad- **\$125**

****Download additional Corporate Sponsorship Forms from www.CowboyFootball.org—Click on the Forms Tab****

Please email chs.cowboyfootballbooster@gmail.com to submit artwork or for any questions. Artwork and payment must be received no later than July 25th!



Payment Information

Green and Gold Package

- Pay in full by July 25,2024 - \$650.00
- Fundraise Player Dues by July 25,2024 - \$650.00
- Make 1st payment of \$250.00 , And Fundraise/ Pay remaining Balance of Player Dues of \$400.00 by July 25,2024

Cowboy Package

- Pay in full by July 25,2024 - \$950.00
- Fundraise Player Dues by July 25,2024 - \$950.00
- Make 1st payment of \$250.00 , And Fundraise/ Pay remaining Balance of Player Dues of \$750.00 by July 25,2024

Players First and Last Name:

I understand that in order to guarantee the success of Cowboy Football, all parents need to contribute their time to some of the many needs of the program - your signature here is confirmation that you understand that your required Family Contribution is non-refundable.

Parent/ Guardian Signature: _____ Date: _____